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PLANNING FOR THE PUBLIC REALM • SUSTAINABLE URBANISM

MAYOR GEORGE HEARTWELL
& SUZANNE SCHULZ, AICP

Mayor and Planning Director, City of Grand Rapids, Michigan

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A great nation
deserves great art.

 City of Rochester, NY
Robert J. Duffy, Mayor



George Heartwell and Suzanne Schulz have led Grand Rapids, Michigan to be recognized by the United Nations as a "center of expertise" in sustainability. Under their direction Grand Rapids has dealt with increasing amounts of vacant land, cuts in municipal and parks funding and embraced neighborhood based leadership, improving neighborhood connections, and using locally-based decisions as a guide. The Grand Rapids Master Plan was developed with the participation of 3,000 residents who voiced their desires at community meetings. The plan focuses on great neighborhoods, vital business districts, a strong economy, balanced transportation, an enriched, green downtown, and partnerships. Under their leadership, Grand Rapids is rated one of the Top 15 Cities in the U.S. for municipal sustainability.

George Heartwell previously held the position as Commissioner of Grand Rapids' Third Ward, Director of the Community Leadership Institute at Aquinas College and Professor in the Community Leadership Undergraduate Study Program. He continues as President and CEO of the Pilgrim Manor Retirement Community. He is an ordained minister of the United Church of Christ, and has served in a homeless aid program at Heartside Ministry for many years. As the Mayor of Grand Rapids, he continues to lead the city during a period of rapid economic development despite the economic downturn of greater Michigan's economy.

In 2000, Schulz was a project manager for the Grand Rapids masterplan, the first in over 40 years. She went into neighborhoods and, with her staff, talked with over 3,000 people. Her latest project is "Green Grand Rapids", a massive update of the city's master plan with a focus on green space, from bike paths to playgrounds to community gardens, an effort Mayor Heartwell calls, "historic," "cutting edge" and "the most exciting planning process our city has ever seen."

for more
information visit
www.rrcdc.org

Salem United Church of Christ • 60 Bittner Street
Thursday April 16th 7-9PM



SALEM UNITED CHURCH OF CHRIST

60 Bittner Street
Rochester, New York 14604

The Salem United Church of Christ was constructed in 1873 by members of the Trinity Evangelical Church who desired a larger sanctuary on the city's east side. The structure was intentionally placed on this side of the Genesee River to serve large numbers of newly arriving German immigrants.

The building was designed by architect Charles Coats in the Romanesque Revival style. Notice the rounded arches of the windows and doorways that the style typically embodies. The church's twin towers are also telling of the architectural period from which it was created. In 1929, the building's tall spires were removed and its present brick facade reworked. The Salem United Church of Christ listed on the National Register of Historic places.

In 1934 the German Evangelical and Reformed churches united, becoming the Evangelical and Reformed Church. In 1957 the group collaborated again, this time with congregational churches and the Christian church to form the present United Church of Christ. Today this architecturally significant building is an active community center. Its Nutrition Center, provides meals to Rochester's neediest on Mondays and Tuesdays at noon.

